

NEWSLETTER

Dear Affiliates,

We thank you all for your hard work and dedication. Once again we have seen record breaking numbers across the globe with a newly opened country this week. After months of negotiations, Karatbars International officially welcomes Uganda to the family. Our current updates are as follows:

The Voices of Africa Foundation

Approximately 3 months ago Karatbars International teamed up with Crystal Watley Kigoni founder and mother of the Voices of Africa Foundation in order to help change the lives of young underprivileged children one gram at a time. The feedback has been mind blowing, with hundreds of cards sold to date and multiple donations from affiliates and leaders across the globe. Crystal has personally stated that *"I am so incredibly thankful for the support of the KaratBars family as they have really helped me to make things happen for our kids much more quickly. This partnership has already been a huge blessing and we hope it will continue to grow."*

Through Karatbars International Crystal has been able to rent a house for the children, help with transportation, medical supplies, clothing, educational material, food and clean water. This is just the beginning and with your help we will these children's future is getting brighter by the day.

All pictures and updates can be seen in the link below:

<http://voicesofafrica.info/>

The Karatbars Pre Paid Master Card

Throughout the past few weeks there has been a delay in the creation and production of the Karatbars Pre Paid Master Card. Corporate is working diligently with the Pre-Paid Financial Services in order to have this delay resolved and the cards shipped to our hard working affiliates as soon as possible. The IT department is currently working overtime in order to integrate another, more efficient payment option, so that this does not occur again in the future. Stay tuned for more details regarding this option.

Freedom Celebration – Las Vegas Nevada

Our team has been diligently working to finalize details for our next Freedom Celebration to be held in Las Vegas. We hope to inform you of all details related to this event in the coming weeks. Currently we are looking at the 2nd weekend in November. We hope to ink the contracts within the next week. We are also negotiating with the hotel for an annual event to be held in Las Vegas each year. We have had several retailers approach us who would like to share in this celebration. This event is truly lining up to be something very spectacular. Once the contracts are inked, we will announce a very impressive **Incentive Contest** for our affiliates which will correlate with this event. Stay Tuned!!!

Gold Buy Back

Please note that all gold purchases made with a credit card can only be sold AFTER 6 months of the last purchase. This is due to recent credit card security issues. Please send your gold buy back request to: support@karatbars.com

Compliance Team:

As many of you know, there seems to be many websites and You Tube videos that have been published using the Karatbars name without corporate approval as required in the Affiliate Terms in your back office.

We have been made aware of many of these videos and websites which contain inaccurate information about our company. Due to the inaccuracies and misleading information, we have hired a new marketing company which will be handling compliance issues for our company. We will be asking for any and all websites along with You Tube videos mentioning the name Karatbars, which have not been approved by our corporate staff to be removed in the coming weeks.

It is imperative we maintain the integrity of our company and prevent erroneous information from being sent out on the internet. This would include unsavory advertisements which may offend others by its content regarding nudity and language. In other words, keep it clean and keep it classy.

Please view the following information as a guideline when you are introducing others to Karatbars.

We understand there is much to absorb in the beginning of our venture and I would like to go over a few key points to help you as you move forward and share what we believe is the greatest company of all with the world.

1) Please only use the name Karatbars or Karatbars International when you share our opportunity with those you come in contact with. Our company name is an Internationally Trademarked name that represents our product. We prefer you only use the name Karatbars and not shorten the name by using initials. This also will prevent us from being confused with other companies in the marketplace. In other words, please DO NOT refer to our company as KB or KBI ... Please help spread the word and lets brand our product worldwide...

2) Please reframe from the use of the word Investment. Terms such as this are reserved for licensed professionals who sell or offer paper derivatives. Our Karatbars gold bullion product is a physical asset which falls under personal property laws. You can touch it, feel it, smell it and taste it if you like. It is imperative you do not represent yourself as a financial expert unless you are licensed in this field.

3) Please do not offer tax advice unless you are a licensed professional. If someone asks you for tax advice, it is advisable you refer them back to their very own trusted tax professional and advisor.

4) Karatbars International is an E commerce company. We do however offer a very lucrative affiliate rewards program like many online businesses around the world. . We are NOT considered MLM. The difference is very clear. Our company has zero sponsorship requirements or monthly purchase requirements in order to earn commissions. Our affiliates can refer others to an online Gold Savings Plan and earn commissions whether or not they personally purchase our products.

5) Due to the new bank requirements initiated over the past year, the following steps should be taken prior to attempting a purchase.

When making an International purchase from your credit card, the first transaction will require a verbal authorization with your bank card company prior to your initial purchase. Our processing company works with Verify Visa/Verify MasterCard and the 3D Secure Server security options to insure your card is not being used by an unauthorized 3rd party. This is a security process in which most banks participate to limit fraudulent activity. After the first transaction is authorized, you should not need to verify ongoing transactions with Karatbars.

Option 1

You can choose to contact the phone number on the back of your card. Ask to speak with the Security Department / Fraud Department. Explain you will be making an International purchase and you would like to confirm by verbally authorizing the transaction prior to purchase.

Option 2 You can register or update your card into the Verify Visa & Verify MasterCard system online. Enter into your search engine the Bank providing your card followed by either Verified by Visa or Verified by MasterCard. Click on the link and follow instructions.

Example of Search Terms:

Bank of "Your Bank Name" Verified by Visa

Bank of USA Verified by MasterCard

6) We understand the excitement level as your organizations begin to grow. However, I do want to impress on each of you that our company does not afford affiliates the opportunity to move to various sponsors within our organization. If an affiliate has registered previously under a particular sponsor, he/she cannot be moved to a new sponsor. We intend to respect the original sponsor which referred the Karatbars opportunity to you. There will be no exceptions to this rule. The ethics and integrity of each individual within our company must be maintained. If for some reason, you do not have access to your direct sponsor, we will connect you with the top Leaders in your group for help and support. In the event a sponsor has violated our ethics clause, please notify a senior leadership council member or our corporate staff. The situation will be investigated.

7) We have noticed several are referring to our gold product as LBMA certified gold. Please note, the LBMA does not certify gold, they **ACCREDIT** the refinery. If you would be so kind to alter your verbiage in this regard, we would greatly appreciate it. We should always refer to our product as "produced by an LBMA **ACCREDITED** refinery"...

8) We have also noticed that several affiliates have publically shared their income earnings through social media. Please do not copy or share your back office earnings. This is a severe violation of laws in many countries in which we operate. The sharing of income publically is considered "inducement". Please refrain from this activity immediately.

with much respect and gratitude,

Your Karatbars Team